



AWARDS
2010
Honored in the U.S.

Entry kit

scmagazineus.com/awards

Who can enter?

The 2010 SC Awards U.S. are open to all information security vendors, service providers and professionals. Vendors and service providers who offer a product and/or service for the commercial, government, educational, nonprofit or other industries can enter. All categories relate to products, services and/or information security teams and professionals executing work in North America.

Entry requirements and qualification questions

Each category requires you answer a set of questions in order to qualify your nomination. Please see each category for the full list of qualifying questions.

Online nomination submission

Each nomination must include:

1. Answers prepared for the qualification questions for each nomination.
2. Nomination fee, if applicable (online payment required). Visa, MasterCard, American Express or Discover are accepted.

Once you have prepared your nominations, please visit our website to submit your nomination: scmagazineus.com/awards.

Finalist notification

Finalists will be announced in the January 2010 issue of *SC Magazine* and/or on scmagazineus.com. The winners will be announced at the 2010 SC Awards U.S. dinner and presentation at the RSA Conference on March 2, 2010 in San Francisco.

Sponsorship opportunities

For information on sponsorship opportunities, please contact VP sales, associate publisher Gill Torren at 646-638-6008 or via email at gill.torren@haymarketmedia.com.

Terms and conditions

The mission of the 2010 SC Awards U.S. is to honor the achievements of companies and IT security professionals striving to safeguard businesses, their customers and critical data in North America. IT security products and services nominated for the Reader Trust Awards, therefore, should be available for sale to U.S. and Canadian companies, as well as provide both customer service and support to users in these countries.

How will they be judged?

Reader Trust Awards

Winners are chosen by a panel of readers who represent the circulation of *SC Magazine*. The Reader Trust Voting Panel is comprised of *SC Magazine* readers who have volunteered their time and experience to carefully consider each of the contenders in each category to cast votes. This panel represents a cross-section of *SC Magazine*'s readership, which is comprised of large, medium and small enterprises from all major vertical markets, including financial services, health care, government, retail and education. In addition to reviewing the materials provided by entrants, panel members have been advised to vote in each category for what they view as the solution that is the most effective in helping them address the problems for which the product was designed and that they may face in their own organizations. Voters also can take into consideration the functionality, manageability, ease-of-use and scalability of the product or service, as well as the customer service and support provided for it. The Reader Trust Voting Panel also has been directed to peruse any applicable product reviews that *SC Magazine* has published in the last year. There will be one winner chosen per category.

Excellence Awards

Winners are decided by an expert panel of judges. These judges are hand-picked by *SC Magazine*'s editorial team for their breadth of knowledge and experience in the information security industry. Luminaries come from all walks of life – from the analyst and consulting communities to academia. Many are practicing and former chief security officers from the private and public sectors, who also may have been honored at SC Awards Galas in previous years. Not only are they advised to review the materials provided by entrants, they also are asked to review any applicable research or analyst reports, as well as product reviews appearing in *SC Magazine*. There will be one winner chosen per category.

Professional Awards

With the exception of the Editor's Choice Award recipient, winners will be decided by an expert panel of judges. Like the Excellence Awards, not only are judges advised to review the materials provided by entrants, they also are asked to review any applicable research or analyst reports, product reviews by *SC Magazine*, and/or any additional documentation/input provided by *SC Magazine* and/or other Haymarket Media publications. In some cases, the panel may be offered further insight from *SC Magazine*'s editorial team members who interview each contender to offer additional notes. There will be one winner chosen per category.

Key info

\$ Nomination entry fees

Reader Trust Award: \$250/entry
Excellence Award: \$250/entry
Professional Award: \$175/entry

✓ Deadline for nominations

The deadline for nominations is **Oct. 2, 2009**. Nominations submitted after Oct. 2, will be considered late and will incur a late fee.

⌚ Late nominations

Late entries will be received until **Oct. 9**. However, all nominations received after Oct. 2 will incur a penalty of \$100 per entry.

Reader Trust Awards

Qualification questions 150 word maximum on all summaries

1. How does this product or service answer the specific market need or application for which it was designed and being nominated?
2. How does this product or service differ, significantly, from its competitors?
3. What are the business and technical advantages to enterprises or SMEs investing in this product or service?
4. How has this product or service helped customers to meet/surpass corporate budgetary expectations or show a sound business benefit and/or return on investment?
5. What is the market share for the sales of this product?

Best Anti-Malware Solution

Includes anti-spyware, anti-spam, anti-virus, anti-worm solutions. Can cover both point solutions, as well as those tackling all these threats in one.

Best Messaging Security Solution

Will consider anti-spam, email content filtering, email encryption, email security and instant messaging security solutions.

Best Data Leakage/Extrusion Prevention

Includes solutions that help organizations safeguard their intellectual property and customers' critical data persistently inside and outside the company.

Best Encryption Solution

Generally, encryption products are either hardware-based, such as chipsets, or software-based. Software-based products range from whole disk/full disk encryption solutions that protect the hard drive to offerings that encrypt specific files or folders on the OS or removable devices, like USB drives. The end goal of these tools is to prevent unauthorized users from getting access to protected data through the use of keys and encryption mechanisms that vary product to product.

Best Endpoint Security Solution

Includes solutions that secure the endpoint from desktop firewalls to NAC products.

Best Mobile Device Security Solution

Includes anything from hard disk encryption solutions and tools that track lost mobile devices to USB/thumb drive security solutions.

Best Enterprise Firewall

Best Instant Messaging Security Solution

Best Web Filtering Solution

Best Intrusion Detection/Prevention Solution

Includes both types of solutions offered individually, as well as combo packages.

Best Wireless Security Solution

Covers WLAN security solutions.

Best Identity Management Solution

Includes user provisioning solutions, single sign-on, password management, etc.

Best Multi- and Second-factor Solution

Includes biometrics, smart cards, tokens, and second-factor solutions that provide additional security.

Best Integrated Security Solution

Includes UTM devices and software that help companies address myriad security problems.

Best Managed Security Service

Covers email security, as well as services that run the IT security gamut.

Best Security Information/Event Management (SIM/SEM) Solution

These solutions collect, aggregate and analyze logs from network perimeter devices.

Best Computer Forensics Solution

Products can come from various classes of forensic tools.



Reader Trust Awards continued on next page

Reader Trust Awards (continued)

Best Policy Management Solution

These solutions help in managing common device configurations, including network settings, such as IP address, subnet mask and virtual local area network membership. Devices may also use security settings, such as encryption keys, firewall rule sets, registry settings and permissible network locations for access.

Best Vulnerability Management Solution

These can include source code analysis tools and a database security assessment tool. These classes of software, combined with web application assessment/management tools, all have their places in the software development lifecycle.

Best Security Software Development Solution

Includes solutions that help developers, working for software vendors and internally for end-user companies, to create more source code in products.

Best Web Application Security Solution

This includes the services and products that guard against website attacks by ensuring that their associated vulnerabilities and coding errors used by cyberthieves are corrected.

Best IPsec/SSL VPN

Excellence Awards

Qualification questions 150 word maximum on all summaries

Company*

1. How strong is the company's customer base and continued customer growth?
2. Please provide two to three customer references with contact details.
3. Does the company have a strong product/service portfolio? Explain.
4. Does the company offer strong customer service and support for the products/services it supplies? How?
5. Is the company engaged in compelling research and development efforts that will lead to continued innovation? How?
6. How well is the company meeting its overall mission and vision? In what ways?

Product/service**

1. How strong is the customer base and continued customer growth for this product or service?
2. Please provide two to three customer references with contact details.
3. Does the company offer strong customer service and support for this product/service? How?
4. Are efforts underway to continue developing and strengthening this product or service? What do these efforts entail?
5. Overall, how well is this product or service meeting the needs of its customers?
6. What is the market share for the sales of this product?

* Required ONLY for Best Security Company and Rookie Security Company of the Year

** Required ONLY for Best SME Security Solution, Best Enterprise Security Solution and Best Regulatory Compliance Solution



Key info

Announcing two new categories



Best Encryption Solution (page 3)

Rising Information Security Professional (page 6)

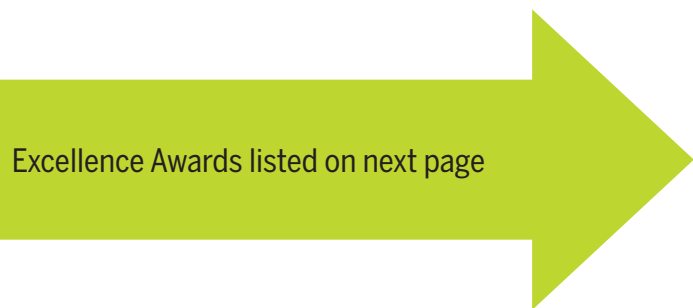
Important dates



Oct. 2, 2009 - Nomination deadline

Jan. 2010 - Finalists announced

March 2, 2010 - SC Awards Gala



Excellence Awards (continued)

Best Security Company

Nominees should be the tried-and-true, longer-standing companies that have been offering products and services to customers for at least two years. Nominations can come from all sectors. Areas that will be accounted for in the judging process include product line strength, customer base, customer service/support, research and development, company growth and solvency, innovation and more.

Rookie Security Company of the Year

Nominated companies should be new to the IT security field, offering at least one strong product that is within two years of its initial release. Nominees can come from any IT security product/service sector and will be continuing their efforts in further product development, customer growth, and overall fiscal and employee growth.

Best SME Security Solution

This includes product nominations from all product sectors specifically designed to meet the requirements of small- to mid-sized businesses. The winning nominee will have been a leading solution during the last year, having helped to strengthen the IT security industry's continued evolution.

Best Enterprise Security Solution

This includes product nominations from all product sectors specifically designed to meet the requirements of large enterprises. The winning nominee will have been a leading solution during the last year, having helped to strengthen the IT security industry's continued evolution.

Best Regulatory Compliance Solution

Nominees should help organizations comply with specific regulatory requirements demanded of companies in the health care, financial services and government markets. Solutions should help customers meet mandates noted in such legislation as *HIPAA*, *SOX*, *GLBA*, *FISMA*, or in guidelines noted by the likes of the FFIEC. Nominees must be prepared to offer references of customer who are engaged in or have already completed real, full-fledged deployments, and should be ready to address specific questions posed to them during the judging process.

Professional Awards

Qualification questions 150 word maximum on all summaries

Professional Training Program, Professional Certification Program

1. How is the professional training or certification organization helping to educate and strengthen the knowledge of the IT security professional?
2. Provide two to three professional references with contact details.
3. How does the training or certification program differentiate itself from other offerings?
4. How well is the professional training or certification program meeting the needs of the IT security professional? Explain.

Rising Information Security Professional

1. Describe the professional's career history.
2. List any certifications acquired.
3. What is the professional's current position and responsibilities?
4. Why should he/she be considered for this recognition?
5. Please provide two or three professional references from other colleagues, bosses, etc.
6. List any additional details:
 - Examples of exemplary work
 - Overseeing and/or handling information security technology deployments
 - Information security policy/risk management planning development and/or implementation
 - Initiatives tying information security plans to business goals
 - Collaboration with other business units and higher-ups, etc

CSO of the Year, Best Security Team

1. How has the CSO or security team developed and managed a strong IT security team?
2. Please provide two to three professional references with contact details.
3. By what means has the CSO or security team gained the support of corporate leaders and colleagues?
4. How has the CSO helped to propel the CISO/CSO position to a footing of influence within their organization and the corporate world as a whole?
5. How has the security team helped to strengthen the influence of its department in meeting business initiatives and goals?
6. How has the CSO or security team strengthened end-user and customer awareness of IT security threats and safeguards?
7. In what ways does the CSO or security team continue to better the expertise of internal IT security?

Professional Awards (continued)

Best Professional Training Program

Programs are defined as those geared toward strengthening expertise of IT security professionals via training on secure coding, end-user awareness and more by an outside industry expert. Entrants can include companies offering such training and which does not conclude with the winning of a particular professional certification.

Best Professional Certification Program

Programs are defined as professional industry groups offering certifications to IT security professionals wishing to receive educational experience and credits. Entrants can include organizations in the industry granting certifications for training and knowledge which they provide.

Rising Information Security Professional

Entrants should include those practitioners who have been in the information security profession between two to three years. Nominations should come from employers, educators and mentors. Submissions should include the professional's career history, professional certifications, information about the contender's current position and responsibilities, and why he/she should be considered for this recognition. Additional details should include examples of exemplary work overseeing and/or handling information security technology deployments, information security policy/risk management planning development and/or implementation, initiatives tying information security plans to business goals, collaboration with other business units and higher-ups, etc. Two to three references from other colleagues, bosses, etc., should also be included.

CSO of the Year

Contenders should include those who work for end-user companies only. No vendor CSOs will be considered. Nominees are the cream of the crop, having spearheaded a viable IT security program, gained the support of their company's executive leaders, as well as their colleagues, and helped through their indefatigable efforts to propel the CISO/CSO position to a footing of influence within their organization and the corporate world as a whole. Specific projects and undertakings, as well as over-arching security programs to propel these various goals, should be noted. Nominees should be prepared to answer further questions during the judging process, offer at least two references, and be amenable to holding confidential interviews with members of the *SC Magazine* editorial team if warranted.

Best Security Team

Contenders should only include end-user teams who have executed and are managing exceptional security programs; who have built a strong security program from a virtually non-existent one; who have successfully established and implemented an integral and/or innovative, cutting-edge component of their security program; who have spearheaded strong awareness and training programs for their end-users, customers or partners, etc.

Editor's Choice Award*

Based on information culled from *SC Magazine* events, through research conducted by the *SC Magazine* editorial team for various features and news articles, and conversations with/feedback from readers, analysts and vendors, this award is given to a group, person, company or product at the discretion of the U.S. editor-in-chief.

**This category does not accept nominations.*



Key info



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