



2009 Editorial Calendar

Listings are subject to change

Month	Special Section:	Feature:	Product section
January Ad close Dec. 4, 2008 Material deadline Dec. 9, 2008	<ul style="list-style-type: none"> Guarding against a data breach (conducted in partnership with Millward Brown) 	<ul style="list-style-type: none"> Database security – From best practices to working with all the folks who touch databases to ensure the corporate crown jewels are protected from data thieves New president means what for cybersecurity, federal data breach security laws, etc.? 	<ul style="list-style-type: none"> Group Test 1: Anti-malware Group Test 2: Firewalls
February Ad close Jan. 5 2009 Material deadline Jan. 7 2009	<ul style="list-style-type: none"> Health care vertical 	<ul style="list-style-type: none"> State of AV – Folks say it's worsening? What to do about it? Cloud AV? Dependence on and move to different solutions? A look at innovation and venture funding Botnets – We investigate this pervasive and potentially devastating threat, and learn what is being done across the industry to find remedies. 	<ul style="list-style-type: none"> Super Group: Identification and authentication Group 1: Multifactor authentication Group 2: Identity management
March Ad close Feb. 2 Material deadline Feb. 5	<ul style="list-style-type: none"> RSA Conference/ SC Awards coverage 	<ul style="list-style-type: none"> Cloud computing security concerns GRC – Governance, risk management and compliance 	<ul style="list-style-type: none"> Super Group: Content management Group 1: Email content management Group 2: Web content management
March web events: PCI compliance eConference (March 24)			
April Ad close March 3 Material deadline March 6	<ul style="list-style-type: none"> Retail vertical 	<ul style="list-style-type: none"> Virtualization security (including audit perspective) The commercialization of malware and spam attacks – How should companies deal with organized criminals launching more advanced attacks? 	<ul style="list-style-type: none"> Super Group: Enterprise attack resistance Group 1: UTM Group 2: Endpoint security
May Ad close April 1 Material deadline April 3	<ul style="list-style-type: none"> SC Awards showcase 	<ul style="list-style-type: none"> State of DLP OR Encryption developments SME vs. enterprise security 	<ul style="list-style-type: none"> Super Group: Assessment and analysis Group 1: Vulnerability assessment (network and application) Group 2: Forensic tools
June Ad close April 30 Material deadline May 5	<ul style="list-style-type: none"> Education vertical 	<ul style="list-style-type: none"> What are the next biggest threat vectors that companies aren't quite prepared for? Firmware? Mobile computing? Wireless? Web 2.0? Privacy – As companies push to go electronic – from employee to customer records – what must they account for? 	<ul style="list-style-type: none"> Group Test 1: Biometrics Group Test 2: Smart cards

June web events: Mobile security eConference (June 16)

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July Ad close June 2 Material deadline June 5		<ul style="list-style-type: none"> ■ Practical forensics: How do companies determine the technical and operational scope of forensic investigations? Should they conduct these internally or outsource? What are the policy and privacy issues to be mindful of? ■ IT budgets – As the economy slows, where are security bucks coming from? Will they be pulled from other areas of IT and, if so, what areas? 	<ul style="list-style-type: none"> ■ Super Group: Data protection ■ Group 1: Encryption ■ Group 2: Digital/enterprise digital rights management and extrusion prevention
August Ad close June 29 Material deadline July 2 Sept. Ad close Aug. 4 Material deadline Aug. 7	<ul style="list-style-type: none"> ■ Government vertical 	<ul style="list-style-type: none"> ■ PKI – Now that PKI is well-advanced, what are the issues relative to the implementation and use of PKI? From the CAs to insourcing vs. outsourcing, digital signatures, etc. ■ Browser security ■ DRM – What are the issues with DRM solutions and how does one ensure that implementation is well executed? ■ Cross-country investigations – How are investigative bodies from around the globe working together against internet criminals? 	<ul style="list-style-type: none"> ■ Group Test 1: Password management ■ Group Test 2: Portable device security (thumb drives, smart phones, etc.) ■ Super Group: Managed security services ■ Group 1: IDS/IPS ■ Group 2: Fraud prevention
September web events: Data Security eConference (September 22)			
Oct. Ad close Aug. 31 Material deadline Sept. 3	<ul style="list-style-type: none"> ■ Financial services 	<ul style="list-style-type: none"> ■ Security convergence – physical and virtual: a reality? ■ Website vulnerabilities – Are companies improving? 	<ul style="list-style-type: none"> ■ Group Test 1: Policy management ■ Group Test 2: NAC
Nov. Ad close Oct. 6 Material deadline Oct. 9	<ul style="list-style-type: none"> ■ CEO Survey (with Millward Brown) 	<ul style="list-style-type: none"> ■ Perimeter, application and data security – How are companies dealing with the drift from perimeter protection to application vulnerability protection to data protection? What's most prudent and reasonable to cover in each space/environment? ■ Security convergence OR insider threats 	<ul style="list-style-type: none"> ■ Group Test 1: TBD ■ Group Test 2: TBD
November web events: Securing the Cloud eConference (November 10)			
Dec. Ad close Nov. 3 Material deadline Nov. 6	<ul style="list-style-type: none"> ■ Special end-of-the-year issue, which includes: 	<ul style="list-style-type: none"> ■ Luminaries of 2009 ■ Book of lists ■ IT security pros pick the headlines ■ Editorial board views and predictions 	<ul style="list-style-type: none"> ■ Group Test 1: Compilation of Best Buys, Recommendeds, & SC Lab Approved ■ Group Test 2: Innovators of the Year

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