

Issue	Special Coverage	Supplement	Extended Circulation	Ad Closure
Jan	<b>MM&amp;M All-Stars 2009</b> Editorial picks for Company, Agency, Media Brand and Large/Small Marketing Teams of the Year			Dec. 2, 2008
Feb	<b>Direct Marketing Report</b> The latest trends, insights and significant campaigns in the pharmaceutical direct marketing space		8th Annual ePharma Summit Philadelphia, PA	Dec. 30, 2008
Mar	<b>Sales Force Report</b> Pharma sales forces are continuing to find ways to be smaller and work smarter. We review the key stories and trends	<b>The Interactive Guide</b> Pharma marketer's guide to the digital landscape, plus a showcase of media and agency offerings	PMRG Annual National Conference Las Vegas, NV	Jan. 30, 2009
Apr	<b>DTC Outlook</b> How the changing consumer marketplace is affecting DTC budget allocation. We report on the latest data and trends	<b>Creative Portfolio</b> The definitive all-in-one creative showcase and contact file of healthcare advertising agencies	DTC National Conference, Washington, DC	Mar. 2, 2009
May	<b>The Pharma Report</b> Information and insights on the top biopharma companies, plus all the latest Rx and sales data for the top brands and classes			Mar. 30, 2009
Jun	<b>The Global Report</b> Special coverage on key overseas drug markets, along with a guide to researching and executing global campaigns	<b>The Med Ed Guide</b> Key issues and market trends, with insights from prominent leaders. Plus a showcase of providers	DIA's 45th Annual Meeting	Apr. 27, 2009
Jul	<b>The Agency Issue</b> Independent profiles of the top agencies, plus our annual A-to-Z of agency contacts, rosters and examples of best ads			Jun. 1, 2009
Aug	<b>Medical Education Report</b> Extensive review of stories and trends with expert insights. Plus a directory of medical education companies			Jun. 26, 2009
Sep	<b>The Career Issue</b> The 23rd Career & Salary Survey offers the latest data on pay, benefits, job satisfaction, migration and motivation			Aug. 3, 2009
Oct	<b>Patient Marketing Report</b> The continued search for patient compliance and education using digital, CRM, point-of-care and direct marketing efforts		Health 2.0, San Francisco, CA	Aug. 28, 2009
Nov	<b>Sales Force Report</b> The latest stories, data and trends in pharma sales. Plus our annual directory of sales support companies	<b>MM&amp;M Awards Book of the Night</b> Showcase of the Gold and Silver award-winning campaigns from 2009, plus details of the judges		Oct. 5, 2009
Dec	<b>Outlook 2010</b> Commentary and predictions for almost every corner of pharma marketing. Plus our extensive annual pipeline report			Oct. 29, 2009