

SC World Congress
December 9-10, 2008
Jacob K. Javits Convention Center, New York City

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| 10.00am - 4.30pm | Exhibition Floor | | | |
| | Track 1 | Track 2 | Track 3 | Track 4 |
| | Policy / Management | Emerging Threats / Risk Planning | Editor's Choice | Security, Compliance, Audit and Governance |
| | <p>Within organizations, security fits a business function. Tasks associated with business management and policy-related guidelines take up a significant amount of attention for CISOs. This track helps security professionals prioritize, better understand and provide guidance around important topics, such as PCI, DRM, security awareness and privacy. These timely topics will be of value to security personnel at all levels.</p> | <p>Emerging threats and risk planning go hand in hand, as you can't map out your business risk without a firm understanding of the wide variety of threats faced by your organization. Sessions in this track will focus on the risk planning and mitigation theme, as well as the latest emerging threats faced by organizations, and the best practices implemented to thwart them. Topics discussed will include secure coding, offshoring, vendor risk assessments, as well as dangerous attack vectors. This track is of value to all in the profession, but particularly to those needing to know more about what the bad guys are up to.</p> | <p>Given the constant change in the environment, every security line of business needs to be flexible. The Editor's Choice track addresses that change with sessions focusing on extremely timely issues as seen through the eyes of SC Magazine's Editor-in-Chief Illena Armstrong. In addition, hear from a number of the latest innovators in the security industry discussing international cybercrime, breach PR best practices, and how to keep current with issues and the latest trends. This track is intended for all in the industry wanting to stay on top of the latest security issues faced by their organizations.</p> | <p>This track is co-presented by SC World Congress and the New York Metro Chapter of ISACA. The regulatory environment can be a time-consuming component of the security professional's functions. Most industries are now under strict federal regulations, which if approached correctly, can help efficiently maintain your security organization. Governance and audit are a clear piece of this as well. Issues discussed in this track include IT risk management, compliance optimization, partnering with your auditor, and IT security governance. This track is extremely valuable for any security professional operating in a regulated industry (i.e., finance, health care, government, etc.).</p> |
| Tuesday December 9, 2008 | | | | |
| 8.30 - 9.30am | PLENARY 1 A View From The Top -- Karen S Evans , Administrator of E-Government and Information Technology, US Office of Management and Budget Moderator: Illena Armstrong , Editor-in-Chief, SC Magazine | | | |
| 9:45am – 10:30am | Breakout 1 (Breakfast in each track room) | | | |
| | PCI – More Data = More Regulation...Finally. -- Bob Russo , General Manager, PCI Security Standards Council -- Troy Leach , Technical Director, PCI Security Standards Council The payment card industry has worked hard, with the help of government, to standardize practices and secure a staggering number of credit card transactions that take place each year in North America alone. See what the future holds for an industry which affects each and every one of us. | Vendor Risk Assessment – Time = Money Moderator: Dan Kaplan , Senior Reporter, SC Magazine -- Royal Hansen , Vice President Information Risk, Goldman Sachs -- M. Eric Johnson , Professor, Tuck School of Business at Dartmouth College -- Michele Edson , Senior Vice President, The Santa Fe Group / Administrator BITS Shared Assessments Program All organizations have some sort of analysis which must be completed before working with external vendors. At best it's a bit tedious and mind numbing, at worst it's a highly time consuming and expensive process. What are some best practices in this area, success stories and pitfalls to be avoided? | Secure Business Collaboration - Do It Now Moderator: Chuck Miller , Online Editor, SC Magazine -- Adrian Seccombe , CISO and Senior Enterprise Information Architect -- Eli Lilly and Company & Jericho Forum Board Member Whether your organization is internationally focused or domestic, forward-thinking organizations are moving toward greater business collaboration with their business partners, from all constituencies (partners, suppliers, customers, outworkers, etc.). Of course, they want this with greater flexibility, at lower cost, and with more security. They want it today. So why should it be a best-kept secret that they can do a lot of it today? Collaboration Oriented Architectures are the key. More than 80 percent of the technology is already available. It's adopting the right mindset that's the hardest part. | IT Security Governance -- Carlos Recalde , Senior Vice-President, Lehman Brothers -- Ted Jestin , CISO, Senior Vice-President, Lehman Brothers Information security governance is a subset discipline of corporate governance. There are many players involved in managing information security, but ultimate accountability lies with the board of directors. Success lies in establishing well-understood policies, guidelines and procedures with all key stakeholders, including: information technology architecture and management; corporate risk management; global and regional human resources; legal and compliance requirements; corporate (physical) security; finance; and business unit leaders. Learn to leverage existing frameworks to negotiate information security into the fabric of an organization. |
| 10:45am – 11:30am | Breakout 2 | | | |
| | Securing your mobile blind spot - 24/7 Laptop Security Laptops that leave the enterprise fall into a "mobile blind spot", outside the reach of IT's protective measures. -- Dor Skuler , General Manager, Mobile Security Solutions, Alcatel-Lucent -- Michael Landsittel , Associate Director of Information Technology, VNA of Northern New Jersey Is there an alternative to leaving security in the hands of end-users? Recent studies show encryption may not be enough to satisfy on-going concerns. Discover new technologies to manage and secure mobile laptops and the data they contain 24x7, regardless of whether the laptop is on or off. | Risk Comes in all Sizes: From SMBs to Multinationals - similarities and differences in risk mitigation Moderator: Illena Armstrong , Editor-in-Chief, SC Magazine -- Dave Cullinane , CISO, eBay -- Renee Guttmann , Vice President, Information Security & Privacy Officer, Time Warner Inc. -- Steven Peltzman , CIO, The Museum of Modern Art Everyone thinks their industry, their company, their division is different, but risk has more commonalities than most people believe. In this session, explore best practices in mapping risk, regardless of your company or business division size, global footprint or revenue. | International Cybercrime – Who you Gonna Call? Moderator: Phyllis A. Schneck, Ph.D. , Founding Chairman and Chairman Emeritus, InfraGard National Members Alliance; Vice President, Research Integration, Secure Computing Corporation -- John Iannarelli , Supervisory Special Agent, FBI -- Kim Marcus , Assistant Director, Office of the Special Representative of Interpol to the United Nations -- Kevin Hyland , Detective Inspector, Scotland Yards Anti Corruption Command - Ed Lowery , Assistant Special Agent in Charge, US Secret Service Your company network has been breached, information stolen – who you going to call first? One of your company laptops was stolen at an international location and information vital to your financial institution or retail IP is now being used to blackmail you and your board. A worker has been blackmailed by enemy combatants of the United States and is feeding information vital to national critical infrastructure to a perceived terrorist group – with all of this who can help and how? And in the end, how do they all work together? | IT Risk Management -- John Pironti Chief Information Risk Strategist, CompuCom Systems, Inc. Knowing your information assets and understanding their risks is a key for designing an effective IT risk management program. Regulatory, operational, and legal requirements change as information assets move through their lifecycle. Learn how IT risk management activities – assessments, control design, verification and reporting are shaped and prioritized by the asset classification and evolving requirements. |
| 11:30am – 12:15pm | Exhibit Floor Break (coffee also served in conference area) | | | |

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| 12:30pm – 1:30pm | PLENARY 2 / Lunch (open to all – lunch only for conference regs) Keynote -- Louis Freeh , Former Director, FBI Moderator: Dan Kaplan , Senior Reporter, SC Magazine | | | |
| 1:45pm – 2:30pm | Breakout 3 | | | |
| 2:45pm – 3:30pm | Breakout 4 | | | |
| 3:30pm – 4:30pm 4:30pm – 5:30pm | Exhibit Floor Break (coffee also served in conference area) PLENARY 3 (open to all) The Commission on Cybersecurity for the 44th Presidency - Rep. Jim Langevin (Dem.-RI) - Rep. Michael McCaul (Rep.-TX) - Lieutenant General Harry D. Raduege Jr. (USAF, Ret) – Chairman of the Center for Network Innovation at Deloitte & Touche LLP - Marc Sachs – Executive Director for Government Affairs, National Security Policy at Verizon Communications Moderator: Ilena Armstrong , Editor-in-Chief, SC Magazine This will be your first opportunity to hear the finalized plan released in December that this commission will be using to advise the next president of the United States on the most critical cybersecurity issues facing the nation. | | | |
| Wednesday December 10, 2008 | | | | |
| 8:30am – 9:30am | PLENARY 4 (open to all) Consumer Data – For Your Eyes Only -- Neil Warner , CISO, GoDaddy.com Moderator: Paul M. Barret , Assistant Managing Editor, BusinessWeek 2007 and 2008 saw a deluge of lost customer data from a number of sources – TJX, universities and Hannaford, among them. Few see, control and need to secure as much data as one of the leading internet hosts. What are these types doing with our data? How are they keeping it as risk free as possible, and what can we expect going forward? | | | |
| 9:45am – 10:30am | Breakout 5 (Breakfast in each track room) | | | |

Managing Information in Organizations with no Geographical Borders – the essential cookbook ingredients
Moderator: Eric Green, Program Director, SC World Congress
-- **Paul Simmonds**, Founding and Current Jericho Forum Board Member

Secure DRM, information classification, information asset management - they're all essential ingredients in everyone's cookbook of how to manage information - securely. One recipe does not fit all, but the ingredients and the tools to blend them in the right ways to produce the right solutions for your business are (nearly) all available.

The Key to Secure Coding: Secure Code
Moderator: Dan Kaplan, Senior Reporter, SC Magazine
-- **Mano Paul**, Software Assurance Advisor, (ISC)2
-- **Paul Kurtz** - Executive Director, Software Assurance Forum for Excellence in Code (SAFECode)
-- **Joe Jarzombek**, Director Software Assurance, DHS

Whether it is caused by a rush to market, insufficient training or just plain sloppiness, our software coding processes all continue to need improvement and monitoring. Who do we hold accountable and how? How can we end this cycle of vulnerabilities due to coding errors?

The Financial Impact of Cyber Security
Moderator: Chuck Miller, Online Editor, SC Magazine
-- **Ty Sagalow**, President, Product Development, General Insurance, AIG

This session will show you how to bring the multiple stakeholders in cyber security together and give them, in the form of strategic questions to be asked by the company's chief financial officer or chief executive officer, a roadmap for developing a multi-disciplinary risk management approach to analyze, manage, and mitigate the financial risks of cyber security.

IT Security Audit
-- **Greg Kyrtschenko**, Director Information Security People's United Bank
-- **Yonesy F. Nuñez**, Global Manager of IT Governance, Security and Compliance, Pall Corporation
Audit brings value to the business by providing unbiased opinion about the design and operational effectiveness of controls. Security controls' assurance provides the crucial ingredient of business sustainability. What is the role of IT security audit and how can it bring better value above and beyond just providing assurance to the board. Because the regulatory environment can significantly flavor audit requirements, you will hear from presenters in regulated and unregulated industries.

MS-SAAS: Managed Security-Software as a Service
Moderator: Susan Lutz CEO of ETSec Inc.
-- **Curtis Blount**, Chief Data Security Officer, Cowen & Co.
-- **Dr. Pamela Fusco**, CISSP, CISM, CHS-III
-- **Kenneth Woodruff**, Director, Lexmark International Inc.

Delivery of dynamic security policy management using a patented approach to service-oriented architecture (SOA), enabling automatic distribution of enterprise-level security services, including real-time monitoring and delivery of patches and updates, to a client's constituent base over the Internet.

State of the State on Security Current Threats, Trends and Future Insight
Moderator: Rob Pate, Former Director, Strategic Operations, NCSD, DHS
-- **Kimberly Kiefer Peretti**, Senior Counsel, Computer Crime and Intellectual Property Section, US Department of Justice
-- **Jacob Olcott**, Director and Counsel, Subcommittee on Emerging Threats, Cybersecurity, and Science and Technology of the House Committee on Homeland Security
-- **Jerry Dixon**, Director of Analysis, Team Cymru & Former Director, NCSD, DHS

Hear about what some of the most widespread and proliferating threats are, the trends behind how they spread and get into our companies and agency systems and what the future might have in store for us.

Data and HIPAA
Moderator: Eric Green, Program Director, SC World Congress
-- **Robert Israel**, Vice President and Chief Information Officer, John C. Lincoln Health Network
-- **Stan Waddell**, Assistant Vice President and CISO, UT Southwestern Medical Center
-- **Larry Whiteside Jr.**, CISO, Visiting Nurse Service of New York

In health care more than any other regulated or unregulated industry, security is more challenging due to the longevity with which data needs to be retained. These experts who deal with this very issue on a daily basis are here to shed light on this challenge.

Your Auditor is Your Friend - Really!
Moderator: Felix Ramirez, Partner, Riebeeck Associates
-- **Alexander Abramov** - Vice President in IT Risk Management, JPMorgan
-- **Robert A. Levine**, Robert A. Levine & Associates
-- **Mike Benvenuto**, senior manager at Ernst & Young
-- **Ken Fried**, Senior Manager, IT Corporate Audit, Arrow Electronics

Auditors wearing a white glove and checking for dust on the mainframes are a myth. Keeping in mind they are checking for things you should be doing anyway, here are ways to have them help you with management and other business units to achieve your security plans.

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| | <p>HIPAA -- Not Just Your Health Care Providers Problem Anymore -- How does HIPAA affect your organization? -- Bobby Singh, Director, Information Security, Smart Systems for Health Agency -- David Mortman, CSO in Residence, Echelon One</p> <p>HIPAA just doesn't effect health care-related companies any longer. Organizations from other markets must do what is necessary to safeguard employee health care records. These experts will show you the way.</p> | <p>Data Loss Prevention (DLP) – A Road To Less Risky Business -- Jeff Debrosse, Research Director, North America, ESET, LLC -- Roger Fye, Vice President, Information Technology, Dial Global</p> <p>Some of the most valuable assets any company has are its customer data and intellectual property (IP). When the frequency and cost of data breaches outweigh other security concerns, it is time to reassess the risks. We'll discuss how data loss prevention focuses on protecting those assets, the bottom line and brand strength of companies.</p> | <p>The Latest Security Threats that go Bump in the Night Moderator: Illena Armstrong, Editor-in-Chief, SC Magazine -- Tony Sager, Chief of the Information Assurance Directorate's (IAD) Vulnerability Analysis and Operations (VAO) Group, National Security Agency (NSA) -- Jon Gossels, President & CEO, System Experts -- Bob West, CEO, Echelon One -- Lysa Myers, Director of Research, West Coast Labs</p> <p>What are the next biggest threat vectors that corporate CSOs feel they may not be as well prepared for as they should be? Wireless LANs? Mobile computing? Virtualization or cloud computing? Web 2.0? We gather some leading information security practitioners to talk to us about what's threats are worrying them and what steps they're taking to address these?</p> | <p>Outsourcing Security pros / cons -- Thomas Brennan, President NY OWASP Chapter & Manager, WhiteHat Security</p> <p>Security as a service, managed security services, security in the cloud, hosted security services – are you baffled by the myriad ways security vendors are packaging their services? Would it be easier to simply keep security in-house? Possibly, but in an economic climate where outsourcing and offshoring are the norm and every dollar, particularly security dollar, is meticulously scrutinized, it pays to have a thorough grasp of these offerings before defining a security sourcing strategy. This session defines and analyzes the options available to better enable decision-makers to make the right choice for their organization.</p> |
| <p>10:45am – 11:30am</p> | <p>Breakout 6</p> | | | |
| | <p>Practical Security and Privacy – Debunking the Myths and Making it Happen Moderator: Eric Green, Program Director, SC World Congress -- Warren Axelrod, Chief Privacy Officer and Business Information Security Officer, US Trust -- Daniel Schutzer, Financial Services Technology Consortium Executive Director -- Jennifer Bayuk, author and independent consultant</p> <p>Today's security professionals are being sent into battle with yesterday's weapons to fight tomorrow's wars. No wonder there is concern that we are losing the battles against the bad guys. The panelists will offer pragmatic advice, based on decades of experience, as to which items in our toolkit are effective and which are not, and what needs to be done to prepare for the future. The discussion will particularly focus on the FSSCC R&D Challenges and the IRC Hard Problems List as guides to the difficult areas that need to be addressed with urgency.</p> | <p>Web Security and Malware: Threats, Causes and Solutions -- Patrick Peterson, Cisco Fellow, IronPort Systems, a Cisco Business Unit -- Steve Wernikoff, staff attorney with the Federal Trade Commission in Chicago</p> <p>Over the past year we have seen an increase in both the volume and sophistication of security threats on the Internet. Malware, spyware and crimeware gangs have more sophisticated methods to generate and propagate more malicious code such as key loggers and system monitors and they have immense financial incentive. Learn how infections can occur, the potential risks of an attack and how you can prepare your organization to confront these threats with a combination of defense at the firewall and gateway.</p> | <p>Offshoring – Risk vs. Reward Moderator: Dan Kaplan, Senior Reporter, SC Magazine -- Jody R. Westby, Esq, CEO, Global Cyber Risk LLC</p> <p>Whether it's a strong Service Level Agreement (SLA) or stringent security checks and balances. Organizations need to know the risk facts before jumping into an offshoring relationship.</p> | <p>Security Aspects of Compliance -- Mark Lobel, Principal, PricewaterhouseCoopers</p> <p>Information security and integrity are underlying tenets of every regulatory compliance act. Yet, many compliance efforts are driven in silos, leaving gaps or duplication of work and causing confusion for all involved. This session provides an overview of the security requirements of the more significant compliance acts and provide a guide for optimizing the value of IT security for your compliance requirements. You will hear ideas for how to create a global approach to security controls that could replace a piecemeal approach for each regulatory requirement.</p> |
| <p>11:30am – 12:15pm</p> | <p>Exhibit Floor Break (coffee also served in conference area)</p> | | | |
| <p>12:30pm – 1:30pm</p> | <p>PLENARY 5 / Lunch (open to all – lunch only for conference regs)</p> | | | |
| <p>1:45pm – 2:30pm</p> | <p>Cybersecurity from the Eyes of an Executive -- Financial Industry CEO / CFO Moderator: Chuck Miller, Online Editor, SC Magazine</p> <p>As a security professional, the fight with executives for budget is inevitable. Here we get what is on their mind – to help guide in your decision- and plan-making.</p> | | | |
| | <p>Breakout 7</p> | | | |
| | <p>An Eye on your Employees – Policy and Ethics Moderator: Illena Armstrong, Editor-in-Chief, SC Magazine -- Daniel J. Lohrmann, Michigan CIS, Director, MDIT Office of Enterprise Security -- Joyce Brocaglia, CEO, Alta Associates</p> <p>New business tools – from IM to social networking and Web 2.0 – are changing how we do business. But it in turn effects our organizational security policy and moreover brings ethics and behavioral attributes into business decision-making</p> | <p>Web 2.0 and Behavior Targetting - Risk vs. Reward -- Craig Spiegle, Director, Security & Privacy Product Management, Internet Explorer, Microsoft -- Ari Schwartz, VP and COO, Center for Democracy and Technology (CDT)</p> <p>Discussion around evolutionary web 2.0 mashups and the resulting security and privacy implications impacting both the enterprise and the consumer.</p> | <p>Breach PR – Best Practices Moderator: Dan Kaplan, Senior Reporter, SC Magazine -- Maurice Hampton, Information Security Program Manager, GE Global Infrastructure Services -- Rich Baich, Principal, Deloitte and Touche -- Steve Collins, Director, and Security Sector Lead, Text 100 Public Relations</p> <p>It's all gone horribly wrong. Data was lost – important customer data, and worse yet, it's already in the news. We may point fingers at companies when it happens, but the reality is we are all at risk of being there – so when you are, what do you do?</p> | <p>Compliance Optimization Moderator: Gregory Albertyn, Partner, Riebeeck Associates -- Alexander Abramov - Vice President in IT Risk Management, JPMorgan -- Yonesy F. Nuñez, Global Manager of IT Governance, Security and Compliance, Pall Corporation -- Carlos Recalde, Senior Vice-President, Lehman Brothers -- Robert Parham Jr., Director Information Security Governance, Horizon Blue Cross Blue Shield of New Jersey</p> <p>Hear from several top practitioners, each in a different industry, on how they assure their organizations compliance associated with multiple regulations – without duplication of work or additional funding.</p> |
| <p>2:45pm – 3:45pm</p> | <p>PLENARY 6 (open to all)</p> | | | |
| | <p>International Response to Cyber Threats Moderator: Howard Schmidt, President, Information Security Forum and Former White House Cyber-Security Advisor -- Mohd Noor Amin - Chairman, Management Board, International Multilateral Partnership Against Cyber-Terrorism ('IMPACT') -- Shawn Henry - Assistant Director FBI Cyber Division -- Alexander Seger, Head of Economic Crime Division, Directorate General of Human Rights and Legal Affairs, Council of Europe</p> <p>Terrorism is without question a worldwide problem on any number of levels. But by the very nature of the medium, cyber terrorism is international and borderless by definition and needs to be treated in such a fashion for the security of all of us. This international panel faces this challenge daily and will discuss their respective experiences and insight.</p> | | | |