

Issue	Special Coverage	Supplement	Extended Circulation	Ad Closure
Jan	MM&M All-Stars 2009 Editorial picks for Company, Agency, Media Brand and Large/Small Marketing Teams of the Year			Dec. 2, 2008
Feb	Direct Marketing Report The latest trends, insights and significant campaigns in the pharmaceutical direct marketing space	The Interactive Guide Pharma marketer's guide to the digital landscape, plus a showcase of media and agency offerings	8th Annual ePharma Summit Philadelphia, PA	Dec. 30, 2008
Mar	Sales Force Report Pharma sales forces are continuing to find ways to be smaller and work smarter. We review the key stories and trends	Creative Portfolio The definitive all-in-one creative showcase and contact file of healthcare advertising agencies	PMRG Annual National Conference Las Vegas, NV	Jan. 30, 2009
Apr	DTC Outlook How the changing consumer marketplace is affecting DTC budget allocation. We report on the latest data and trends	The Med Ed Guide Key issues and market trends, with insights from prominent leaders. Plus a showcase of providers	DTC National Conference, Washington, DC	Mar. 2, 2009
May	The Pharma Report Information and insights on the top biopharma companies, plus all the latest Rx and sales data for the top brands and classes	The Career Guide Information, trends and advice on careers in healthcare marketing. Plus a showcase of firms looking for talent		Mar. 30, 2009
Jun	The Global Report Special coverage on key overseas drug markets, along with a guide to researching and executing global campaigns		45th DIA Annual Meeting, San Diego, CA	Apr. 27, 2009
Jul	The Agency Issue Independent profiles of the top agencies, plus our annual A-to-Z of agency contacts, rosters and examples of best ads			Jun. 1, 2009
Aug	Medical Education Report Extensive review of stories and trends with expert insights. Plus a directory of medical education companies			Jun. 26, 2009
Sep	The Career Issue The 23rd Career & Salary Survey offers the latest data on pay, benefits, job satisfaction, migration and motivation			Aug. 3, 2009
Oct	Patient Marketing Report The continued search for patient compliance and education using digital, CRM, point-of-care and direct marketing efforts		Health 2.0, San Francisco, CA	Aug. 28, 2009
Nov	Sales Force Report The latest stories, data and trends in pharma sales. Plus our annual directory of sales support companies	MM&M Awards Book of the Night Showcase of the Gold and Silver award-winning campaigns from 2009, plus all the judges' bios		Oct. 5, 2009
Dec	Outlook 2010 Commentary and predictions for almost every corner of pharma marketing. Plus our extensive annual pipeline report			Oct. 29, 2009