

EDITORIAL CALENDAR

2009-2010 Editorial Calendar

ISSUE DATE	SECTION	TOPIC
June '09	COVER STORY MAIN FEATURE MASTER CLASS	Digital Special Report Measurement Roundtable Newswires
July '09	COVER STORY MAIN FEATURE MASTER CLASS	PR Power List Integrated Marketing Measurement
August '09	COVER STORY MAIN FEATURE MASTER CLASS	40 Under 40 PR Education Monitoring
September '09 <i>Career Guide Supplement</i>	SPECIAL INSERT COVER STORY MAIN FEATURE MASTER CLASS	Career Guide Healthcare Special Report Consumer Roundtable Social Networks
October '09	COVER STORY MAIN FEATURE MASTER CLASS	Digital Survey Internal Communications Research
November '09	COVER STORY MAIN FEATURE MASTER CLASS	Cause Marketing Report, to include Cause Marketing Survey Public Affairs Roundtable Search Engine Optimization
December '09	COVER STORY MAIN FEATURE MASTER CLASS	Diversity Special, to include Cause Marketing Survey Healthcare Roundtable Online Video

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ISSUE DATE	SECTION	TOPIC
January '10	COVER STORY MAIN FEATURE MASTER CLASS	Editors' Choice: <i>PRWeek</i> editors select the top brand, companies, and agencies for the coming year <i>plus</i> PRWeek Awards Shortlist Measurement Measurement
February '10	COVER STORY MAIN FEATURE MASTER CLASS	Salary Survey <i>plus</i> PRWeek Awards promo feature Financial/Investor Relations Newswires
March '10 <i>SPECIAL PRWeek Awards Book of the Night</i>	COVER STORY MAIN FEATURE MASTER CLASS	Global Special Report <i>plus</i> Book of the Night Healthcare Media Monitoring
April '10	COVER STORY MAIN FEATURE MASTER CLASS	Media Special, to include Media Survey Technology Special Recruitment
May '10	COVER STORY MAIN FEATURE MASTER CLASS	Agency Business Report, to include Agency Rankings Consumer Online Video

This editorial calendar is intended as a guide to general subject areas that will be covered by features in 2009. We welcome contributions to any of the features listed, but keep in mind that the features are commissioned about 12 weeks before the publish date.

If you would like to contribute, please e-mail features@prweek.com, stating clearly in the subject line which feature you are interested in and the date it is due to be published.

All features and focuses are client case-study based, requiring cooperation of both the agency and client. General pitches will not be considered.