

McKnight's 2007-08 Industry Directory



Don't let
any more
time go by!

Don't let any more time go by – send your listing in today. All listings will be in print and online immediately! *McKnight's Long-Term Care News* award winning Industry Directory is the #1 directory in the industry, with over 500 companies and 1,000 individual listings broken down under 6 main category headings. Administrative, Equipment, Furniture & Furnishings/Interiors, IT, Resident Care and Safety — plus 21 purchasing reports fill our pages with important buying information.

Deadline is May 15th!

**Don't delay, contact Denise at (847) 784-8706 ext 19,
or e-mail denisedevito@mltcn.com for additional information.**

Samples of Listings – All listings will appear in print and are included online immediately. For an additional \$50, a color photo can be added to any listing!

Basic/Additional listings – includes company name, address, phone and fax numbers, e-mail and Web address, and contact name in the category of your choice. The first listing is \$35, the second \$80 and each thereafter \$65.

McKnight's Long-Term Care News
One Northfield Plaza, Suite 521
Northfield, IL 60093
(847) 784-8706 FAX (847) 784-9346
E-mail: ltnnews@mltcn.com
Web site: www.mcknightsonline.com
Contact: John O'Connor

Enhanced Listing – Includes bold company name, address, phone and fax number, e-mails and Web address, contact person, color company logo and a 50-word description. First listing is \$220, additional listings are \$170.

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LONG-TERM CARE NEWS

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McKnight's Long-Term Care News is the industry's preferred source for information, insight and interaction. Each issue provides the latest developments in the reimbursement, regulatory, legislative, legal and workplace fronts. McKnight's covers the entire long-term care field and gives advertisers access to the whole market like no other magazine.

Power Listing – Listing includes bold red company name, address, phone and fax numbers, e-mail and Web address, contact person, color company logo, color block on entire listing and a 100-word description. First listing is \$425, additional listings are \$375.

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